

December 2025

Good Morning friend!!

Thank you for reading the latest addition of the M&M Lumber e-newsletter, where we tell you all the updates from your friends here at M&M. Whether you're tackling a big jobsite build, a weekend DIY project, or just stopping in for a few supplies, we're glad to be a part of your project. This newsletter is our way to keeping you in the loop of product updates, seasonal tips, M&M news, and few fun things happening around the yard.



The slight touch of frigid temps and wintery precipitation are driving up the glove, hat and cold weather gear sales...which are great last minute holiday gift ideas if you are needing one. Lysol wipes, Clorox and hand sanitizers are also great items to be eyeing with family coming over for the holidays and keeping the sniffles and funk at bay well after everyone leaves.

The Federal Reserve cut interest rates by .25% with a vote of 9-3 last week. This was the third time for 2025. Very little expectation that this drop will affect mortgage rates much.

Futures indicates spring pricing will inch higher. Builders should be weary of bidding projects in the spring with current prices. Our recommendation continues to be for you, our customers is to have a price escalation clause in your bids and contracts, so you are not caught off guard in an ever-changing price fluctuation.

Don't forget to 'Stay Social' with us by following us on Facebook and Instagram!! If you have job site photos, we'd love to show them off on our Facebook and Instagram page!

We appreciate your business as well as your **feedback**. If you have any questions, feel free to call or email us! Thank you for supporting M&M Lumber, the place to be for your building and hardware needs.

Sincerely,

**M&M Lumber**  
**918-627-1926**

## Market Report:

### Market Update:

**Gypsum:** The drywall market is flat with the supply and demand in balance with shipment being prompt.

**Roofing:** Shingle demand has dropped mostly due to lack of significant storms across the US this past year. With the drop in demand brings relief to pricing. Several roofing manufactures are technically still on allocation but is mostly a moot point since shipping is prompt across the board.

**Rebar:** The rebar and steel markets remain firm and somewhat volatile, influenced by a mix of demand, limited import supply, and ongoing trade factors. While overall construction demand has been uneven, pricing has stayed firm due to controlled production and higher input costs.

Steel and rebar prices have generally held steady to slightly higher, with mills maintaining price discipline rather than chasing volume. Scrap costs, an important driver for rebar, continue to fluctuate.

Tariffs and trade policies are still playing a role in keeping domestic steel prices elevated. Import pressures remain limited, allowing U.S. mills to maintain pricing floors, particularly on rebar and structural steel products.

**Lumber & Panels:** The lumber and panel markets continue to stay active and a bit unpredictable as we head into the season. Overall pricing has been choppy, with some items holding steady while others see short-term increases driven by supply pressures rather than demand alone.

Tariffs remain a major factor, especially on Canadian lumber and select panel products. These added costs continue to work their way through the supply chain, which means pricing can adjust quickly with little notice. While tariffs don't always show up as overnight spikes, they do keep a firm floor under the market.

On the supply side, we're seeing ongoing mill curtailments and production slowdowns, particularly in lumber. Several producers are managing output to match demand and control inventory, which tightens availability when order volumes increase. Panels have been somewhat more stable, but certain thicknesses and specialty items can still see longer lead times.

**Other Vendors and related news:**

- James Hardie will take their yearly price increase effective January 1. Price increase of 5-10% will be implemented.
- LP has announced a price increase of 5-7% January 2026.
- Jeldwen will implement a price increase of 2-8% on orders placed after January 19, 2026.
- International freight continues to operate without any significant crisis or delays. As the Chinese New Year approaches, volumes are expected to increase as they do annually in advance of the international holiday. Lighter overall volumes have reduced freight costs.
- Tariffs on most imported goods from all countries remain at their current levels. Of particular note: the reduced tariffs on imports from China have been extended until November 2026. Vendors are actively working to offset the impact of existing tariffs by strategically shifting business to more favorable sources of supply. There is ongoing hope for lowered tariffs with India, which is emerging as a more favorable sourcing option for certain products. Overall, while the trade landscape remains dynamic, the immediate outlook points to a continuation of existing tariff structures with a focus on supply chain diversification to mitigate costs.



Source: Orgill, Allied Building Stores

**Lumber Yard News:**

# What is happening around M&M Lumber?

## Birthdays & Anniversaries



### **Birthdays:**

Whitney - December 7th

Jim - December 12

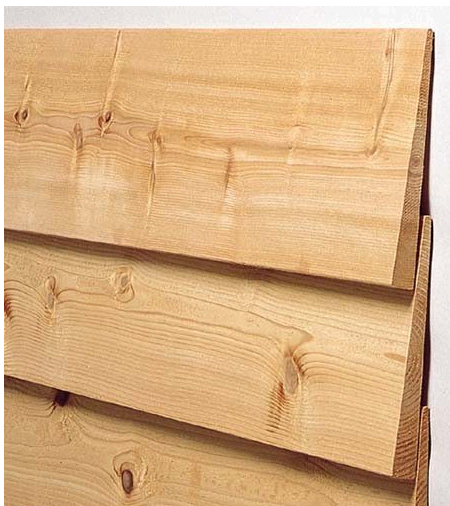
Keith - December 22

Mike - December 26

### **Work Anniversaries:**

John B - 28 years!!

Kenny - 28 years!!



### **Product Highlights:**

Cedar Bevel Siding, made from western red cedar. Can be stained or painted. Easy to install. The cedar is cut at an angle (beveled) to be thicker at the bottom and thinner at the top. Often referred to as clapboard siding.

In stock:

1x6: 8', 10', 12', 16'

1x8: 8', 12', 16'

1x10: 16'



Poplar: Poplar trim is excellent for interior molding, baseboards, and window/door casings because it's an affordable hardwood that's has a smooth finish that is easy to cut, shape, and paint.

It's more durable than pine but softer than oak, making it a budget-friendly alternative for applications where you want a professional look without the cost of premium hardwoods.

In stock:

1x4: 8' - 16'

1x6: 8' - 16'

1x8: 8' - 16'

1x12: 8' - 16'

## At the Wood Pile:



## M&M Lumber Holiday Schedule

Christmas – Closed Wednesday & Thursday, December 24 & 25

New Years – Closed Wednesday & Thursday, December 31 & January 1

A direct and compelling headline

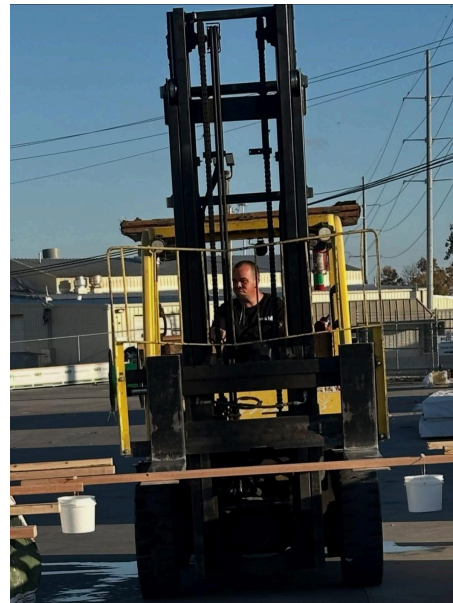


### Wishing everyone a very Merry Christmas!!

However you celebrate, we hope the next few days are filled with loved one who bring warmth, cheers and happiness as you celebrate and look forward to the new year ahead.



Congrats to our newest certified forklift operators: Tristen and Cody!



Both passed the written and driving test with flying colors and minimal spillage...even with hecklers watching!!



## Holiday Scams to Watch Out For

The holiday season is the busiest, and unfortunately, one of the riskiest times of the year for consumers. With more shopping, shipping, donating, and sending money online, it's easy to get distracted and overlook the signs of scams. Fraud cases typically increase during this time of year, and criminals are more sophisticated than ever, using tactics like fake websites, spoofed delivery notices, AI-generated ads, and impersonation schemes to trick people into sharing personal or financial information.

Here are the most common holiday scams to be aware of and how to protect your money this season.

### 1. Holiday Mail & Delivery Scams

With so many packages being shipped, scammers send fake delivery notifications pretending to be USPS, UPS, or FedEx. These often include links leading to phony websites designed to steal your login credentials or personal information.

#### Watch for:

- Messages about shipments you weren't expecting
- Requests for personal details to "confirm" a package
- Links that look unusual or slightly misspelled

#### How to stay safe:

Check package status directly on the carrier's official website instead of clicking links in emails or texts.

### 2. Holiday Shopping Scams

Many holiday deals are promoted on social media, but not all of them come from legitimate retailers. Fraudsters create fake ads, websites, and storefronts that may look real—but the products never arrive.

#### Watch for:

- Prices that seem unusually low
- Poor or nonexistent customer reviews
- Websites lacking "https" or a security lock symbol

#### How to stay safe:

**Research retailers, look for secure site indicators, and stick to trusted websites when possible.**

### **3. Charity & Disaster Relief Scams**

Scammers take advantage of seasonal generosity and crises by creating fake charities or fundraising campaigns.

**Watch for:**

- High-pressure tactics asking for immediate donations
- Requests for gift cards, wire transfers, or cryptocurrency
- Organizations that can't verify where funds go

**How to stay safe:**

**Verify charities through reputable platforms, and avoid donating through unsolicited links or messages.**

### **4. Tech Support Scams**

Scammers pose as Microsoft, Apple, or your internet provider and claim your device has a virus. They may ask for remote access or payment for fake services.

**Watch for:**

- Unsolicited tech support calls
- Messages instructing you to install special software
- Requests for credit card or account numbers

**How to stay safe:**

**If you didn't ask for help, hang up and contact the company directly using a verified phone number.**

### **5. Imposter & Deepfake Scams**

Criminals impersonate loved ones, dating prospects, law enforcement, or trusted companies. Increasingly, they use deepfake technology to create realistic voices, videos, and profiles.

**Watch for:**

- Urgent requests for money
- Unusual communication from someone you know
- Stories that can't be easily verified

**How to stay safe:**

**Confirm the person's identity using a method you trust—especially if money is involved.**

### **6. Card Skimming at ATMs & Gas Pumps**

Skimmers and hidden cameras are often placed on machines during the holiday rush to capture card and PIN information.

**Watch for:**

- Card readers that look loose or misaligned
- Keypads that feel raised or unusual
- ATMs in poorly lit or low-visibility areas

**How to stay safe:**

Use secure, well-lit ATMs and check devices before inserting your card.

Source: Communication Federal Credit Union

## Facebook Updates:

**Get Social with us!!**

Are you on [Facebook](#)? [Instagram](#)?

If not, this is what you're missing:



Posted 12-8-25:

Our rooftop inflatable Santa is complete with a blazing beacon light pointing you straight to us. Whether you need supplies, inspiration or just want to see the rooftop Santa, follow the glow and stop by for good lumber!!

**#mmlumber**  
**#mmlumbersign**



Posted 11-7-25:

Not sure what it means exactly, but sure sounds like good building advice. . . Stop by M&M Lumber and we can see if we can make sense of it... one 'slap' of lumber at a time!!

**#mmlumber**  
**#slapSlang**

## Feedback

Are there items that you need that we don't stock? What are those items? We appreciate your business as well as your **feedback**.

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**Specializes in Quality Lumber and Selection.  
Supplying Builders and Homeowners.**

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Monday-Friday 7:00 am - 5:00 pm  
Saturdays 7:30 - 12:00 pm

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